

PRESS KIT

 Andorra Turisme

THIS WINTER ELEVATE

YOUR
EXPERIENCE



ANDORRA ELEVATES YOUR EXPERIENCE

Andorra rises among the peaks of the Eastern Pyrenees, where mountain landscapes elevate every moment into something distinctive, intense, and unforgettable. Within just 468 km², this small yet remarkable country holds hidden treasures—untamed nature and a millennia-old culture that invites you to step back in time.

With 92% of its territory covered by natural spaces, Andorra is a true green refuge, renowned for exceptionally clean air. 10% of its environment is recognised as a UNESCO World Heritage site, and a further 18% is protected as a Biosphere Reserve.

At 2,942 metres, Comapedrosa—the country's highest peak—embodies the emotion of surrendering to the mountains. From over 300 km of ski slopes and 21 legendary mountain passes for cycling, to high-mountain gastronomy, wellness in spectacular scenery, and a vibrant cultural life, every element is designed to take the experience further. With family, as a couple, or with friends, Andorra ELEVATES your experience.

ANDORRA SELECTED



With 9.6 million visitors in 2024, Andorra is a well-established destination that has successfully diversified its tourism offering to remain attractive year-round. After a decade of sustained growth, the country is now shifting its focus from volume to value, aiming to attract a premium audience that stays longer and discovers Andorra through high-end experiences.

In this context, **Andorra Selected** was created: a quality label showcasing the destination's most exclusive establishments and services. It combines the spirit of life in the high mountains with a refined, personalised approach designed for travellers seeking a distinctive and memorable stay.

The more than thirty members of Andorra Selected share a clear commitment to excellence and meticulous attention to detail. Boutique accommodation, elevated gastronomy, wellness experiences, select shopping, and curated cultural and sporting activities come together to reveal a more sophisticated, inspiring side of Andorra.



SOME DATA

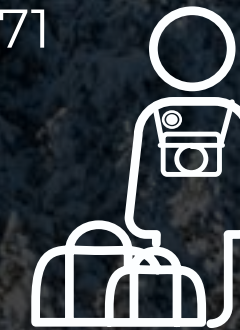
Area: 468 km²

Administrative division:
Parishes



9,6 million
visitors in 2024

- Spanish: 4,171,249
- French: 4,000,171
- Other nationalities: 1,439,560



POPULATION

87,097

- Structure:** Co-principality
- President of the French Republic
 - Bishop of La Seu d'Urgell



More than **44.000**
beds in 350 tourist
accommodations



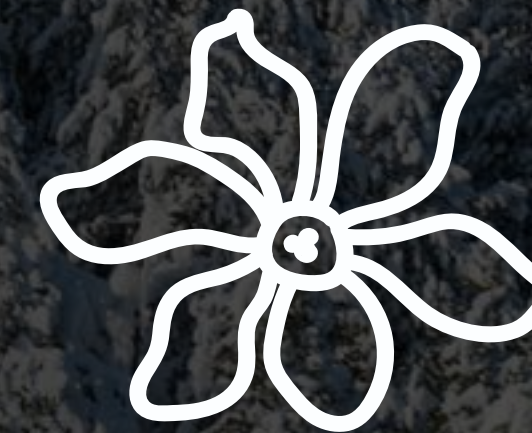
90% forest cover

70 lakes

72 mountains higher than 2,000 m
Highest peak: **Comapedrosa** (2.942 m)

3 NATURAL PARKS

- **Madriu-Perafita-Claror Valley** (4.247 ha)
- **Sorteny Valley** (1.080 ha)
- **Comapedrosa Valley** (1.542,6 ha)



21 cycling
tourism and
mountain
bike routes



More than
300 km of
skiable slopes



10%
**UNESCO World
Heritage status**

ANDORRA, A NATURAL PARADISE

Andorra is a mountain country with **92% of its territory covered by natural landscapes**. This heritage is the backbone of its tourism offer and the foundation of its commitment to sustainability.

The country has three natural parks — Sorteny, Comapedrosa, and the Madriu-Perafita-Claror Valley Natural Park — the latter declared a **UNESCO World Heritage Site**. In addition, Ordino is a **Biosphere Reserve**, and La Massana is part of the **Starlight Territory** network thanks to the quality of its night sky.

With more than **100 mountain routes, 70 lakes, and 72 peaks over 2,000 metres**, Andorra is an ideal destination for hiking and nature observation all year round.

This commitment to sustainability and to sharing the country's natural

and cultural heritage has led Andorra Turisme to collaborate on international projects with renowned organisations such as **National Geographic**, with whom it has developed several initiatives to promote respect for the environment and responsible tourism. In the first project, **Andorra al Natural**, explorer Jaime Rojo revealed the secrets of Andorra's flora and fauna in a book and a documentary. The following year, Javier Corso took over to create **Andorra al Natural – The place where ideas grow**, documenting an innovation process aimed at addressing the specific challenges the country faces in tourism. Finally, in **Andorra al Natural – World Heritage**, Corso produced three creative pieces about the Madriu-Perafita-Claror Valley, the Ordino Biosphere Reserve, and the Falles of Andorra, all three recognised as World Heritage.

ANDORRA, A NATURAL PARADISE

MADRIU-PERAFITA-CLAROR VALLEY

Located in the south-east of the country, this valley covers 10% of Andorra's territory and extends across four parishes. Its landscape combines rugged areas, flower-filled meadows and high-mountain forests with a rich cultural heritage. The orris, bordes and dry-stone constructions bear witness to the traditional human activity of the Pyrenees. Thanks to this blend of nature and culture, the valley was declared a **UNESCO World Heritage Site** in 2004. It has several mountain refuges, including the guarded refuge of l'Illa, the highest in the country.

SORTENY NATURE PARK

Located in the north, in the parish of Ordino, the park is a benchmark for biodiversity, with more than **800 plant species**, some of them endemic. It is part of the **Ordino Biosphere Reserve** and offers interpretive trails and environmental education activities.

The guarded Sorteny refuge allows visitors to enjoy a stay immersed in nature and includes a catering service and a terrace with panoramic views over the valley.

ANDORRA, A NATURAL PARADISE

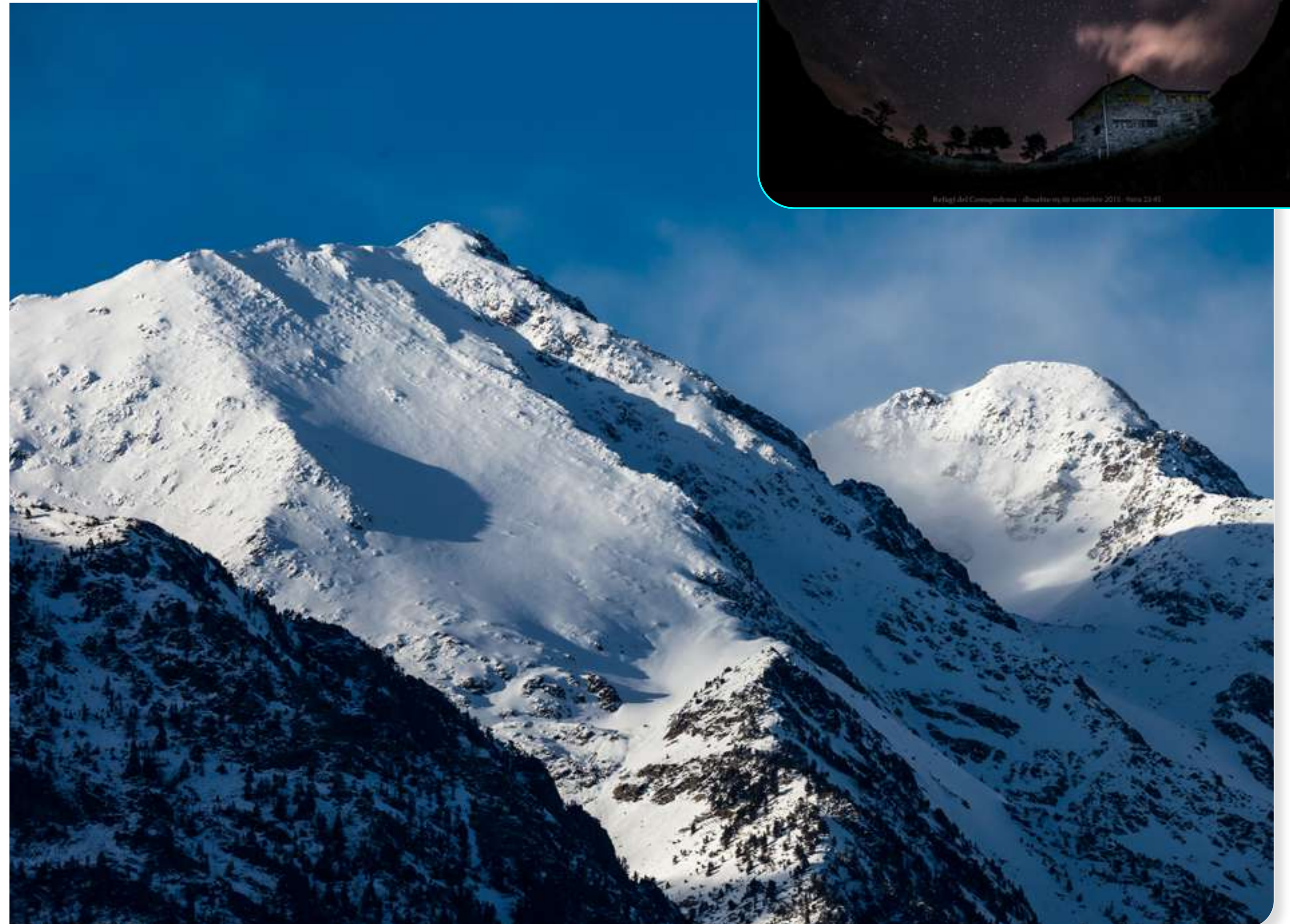
COMAPEDROSA VALLEYS NATURAL PARK

Located in La Massana, the park includes Andorra's highest summit, **Comapedrosa (2,942 m)**, and forms part of the Starlight Reserve, recognised for its outstanding night sky. With lakes, scree slopes and dramatic high-mountain scenery, it's an excellent setting for hiking and mountain photography. The staffed Comapedrosa refuge serves as a hub for several high-altitude routes.

STARLIGHT RESERVE

Andorra has one of the clearest night skies in Europe for astronomy. La Massana has been awarded the **Starlight Tourist Destination** label, and the Comapedrosa Natural Park holds the **Starlight Reserve** distinction—recognitions that highlight the outstanding quality of Andorra's skies.

This status is helping to grow astronomy and science-based tourism, with events such as the **Andorra Comapedrosa Astronomical Festival**, held every June, offering guided observation sessions of stars, planets and solar phenomena with professional telescopes.



VIEWS THAT WILL CAPTIVATE YOU

CANILLO TIBETAN BRIDGE

At 603 metres long and 158 metres above the Vall del Riu, it is **one of the longest Tibetan bridges in the world**. Set in a high-mountain natural setting, it offers spectacular panoramic views over the north of the country. Access to the bridge is by shuttle bus only—a service included with the admission ticket—and it can be combined with a visit to the Roc del Quer, just a few minutes away.



ROC DEL QUER VIEWPOINT

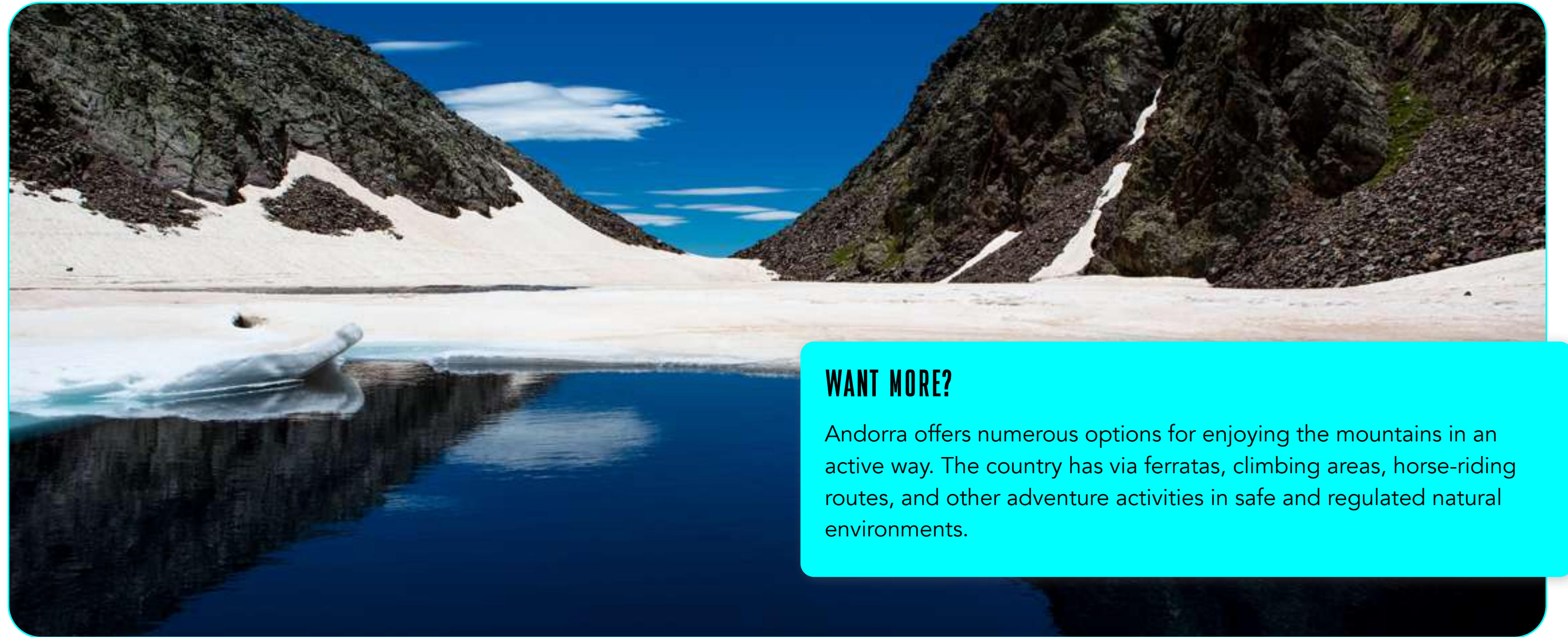
This landmark viewpoint in Canillo has become one of Andorra's most iconic images. Its glass walkway and the metal sculpture of a man seated above the valley offer a unique perspective over the Montaup and Valira d'Orient valleys, from Soldeu to Encamp. It's easy to access and suitable for all ages.



TRISTAINA SOLAR VIEWPOINT

Located at 2,701 metres above sea level, the Tristaina Solar Viewpoint overlooks the Tristaina lakes and the Ordino valley. Its 25-metre-diameter circular metal structure represents the sun's movement throughout the year. Access is possible on foot or via the Creussans chairlift during the summer season.

ANDORRA, A NATURAL PARADISE



WANT MORE?

Andorra offers numerous options for enjoying the mountains in an active way. The country has via ferratas, climbing areas, horse-riding routes, and other adventure activities in safe and regulated natural environments.

HIKING

Andorra is a true paradise for hiking enthusiasts, with **more than 100 mountain routes for all levels**. Exploring the country on foot is a unique way to discover its natural landscapes and heritage, with the option to stop at one of the **29 mountain refuges** spread across the territory.

GRP ANDORRA: THE TOUR AROUND THE COUNTRY

Andorra's GRP is a 120-kilometre high-mountain circuit that **loops all the way around the country** in seven stages. It combines technical sections with more accessible stretches, with constant views over valleys, lakes and peaks. Mountain refuges along the way make it possible to split the route and enjoy the experience safely and with good planning.

CORONALLACS: THE STAFFED-REFUGES ROUTE

Coronallacs is a **92-kilometre circular route** that links the country's four staffed mountain refuges. It can be completed in five stages and showcases some of Andorra's most iconic landscapes: high-mountain lakes, alpine meadows and sweeping panoramic views over the Pyrenees. It's one of the most complete routes for experiencing the essence of this mountain country.

SPORTING DNA

Andorra offers plenty of ways to enjoy the mountains actively. The country has via ferratas, climbing areas, horse-back-riding routes and other adventure activities, all set in natural environments that are safe and well regulated.



An aerial photograph of a snowy mountain landscape. In the center, two skiers are visible on a trail, one in a blue jacket and one in a yellow jacket. The surrounding area is covered in snow, with several evergreen trees heavily laden with snow. The overall scene is serene and winter-themed.

SPORTING DNA

CYCLING

With 21 mountain passes and an extensive network of signposted cycling and MTB routes, Andorra is now an international benchmark for road cycling, mountain biking, e-bikes and cycle tourism.

The country offers unique high-altitude training conditions in the Pyrenees, with safe roads, respectful traffic and climbs that help build endurance and technique in a privileged natural setting. These features have attracted more than 150 professional cyclists from around the world, many of whom live and train in Andorra. Likewise, numerous international teams come to Andorra for training camps to prepare for major competitions.

Andorra has hosted several stages of the **Vuelta a España** and the **Tour de France**, the **MTB World Championships**, and the **Andorra Cycling Masters**, cementing its status as a regular venue on the European cycling calendar.

This commitment is also reflected in the development of cyclist-friendly services and infrastructure. A range of establishments hold the bike-friendly label, and the parish of La Massana has introduced the **La Massana Ciclista** distinction, which identifies businesses offering specific services such as water points, fruit, tools, secure parking and e-bike charging stations.



ANDORRA CYCLING MASTERS

Andorra Cycling Masters is an innovative, one-of-a-kind project on the international cycling scene, blending sporting excitement, entertainment and a more personal look at some of cycling's biggest stars. Held in Andorra this October, the initiative brought together Tadej Pogačar, Jonas Vingegaard, Primož Roglič and Isaac Del Toro in an unprecedented head-to-head in the country.

The riders competed in a new format combining a hill-climb time trial at Coll de la Gallina with a criterium through the centre of Andorra la Vella and Escaldes-Engordany, making the most of Andorra's terrain and high-mountain conditions—widely recognised as ideal for elite training and top-level competition.

The project has also resulted in an internationally distributed documentary, available from 22 November on several platforms reaching audiences in more than 120 countries. The production not only captures an epic battle between four of the world's best cyclists and their more personal side, but also highlights Andorra's sporting heritage, with its network of 21 mountain passes and outstanding conditions that attract thousands of professional and amateur cyclists every year.

The initiative strengthens the country's strategy to consolidate Andorra as a top-tier sports destination, capable of hosting innovative formats and creating content with global impact.

TRAIL RUNNING

With more than 40 trail-running routes of varying levels and distances, Andorra has established itself as a leading destination for mountain running. The country's terrain—with peaks close to 3,000 metres, technical trails and high-mountain scenery—offers ideal conditions for training and competition for much of the year.

Its sports calendar includes well-known events such as Andorra Ultra Trail, Trail 100 Andorra by UTMB and the Skyrace Comapedrosa, which attract international athletes and place the country on the global trail-running circuit.

High-mountain infrastructure and services, together with the territory's average altitude, make Andorra an outstanding setting for altitude training and trail running at any level.

SPORTING DNA

MOMENTS WELLNESS WALKS

Andorra brings an emotional wellbeing dimension to its nature offering with Moments: wellness trails—three routes designed to encourage connection with the environment and a more mindful approach to time.

These itineraries reflect Andorra's commitment to promoting experiences that combine physical activity, nature and mental wellbeing.

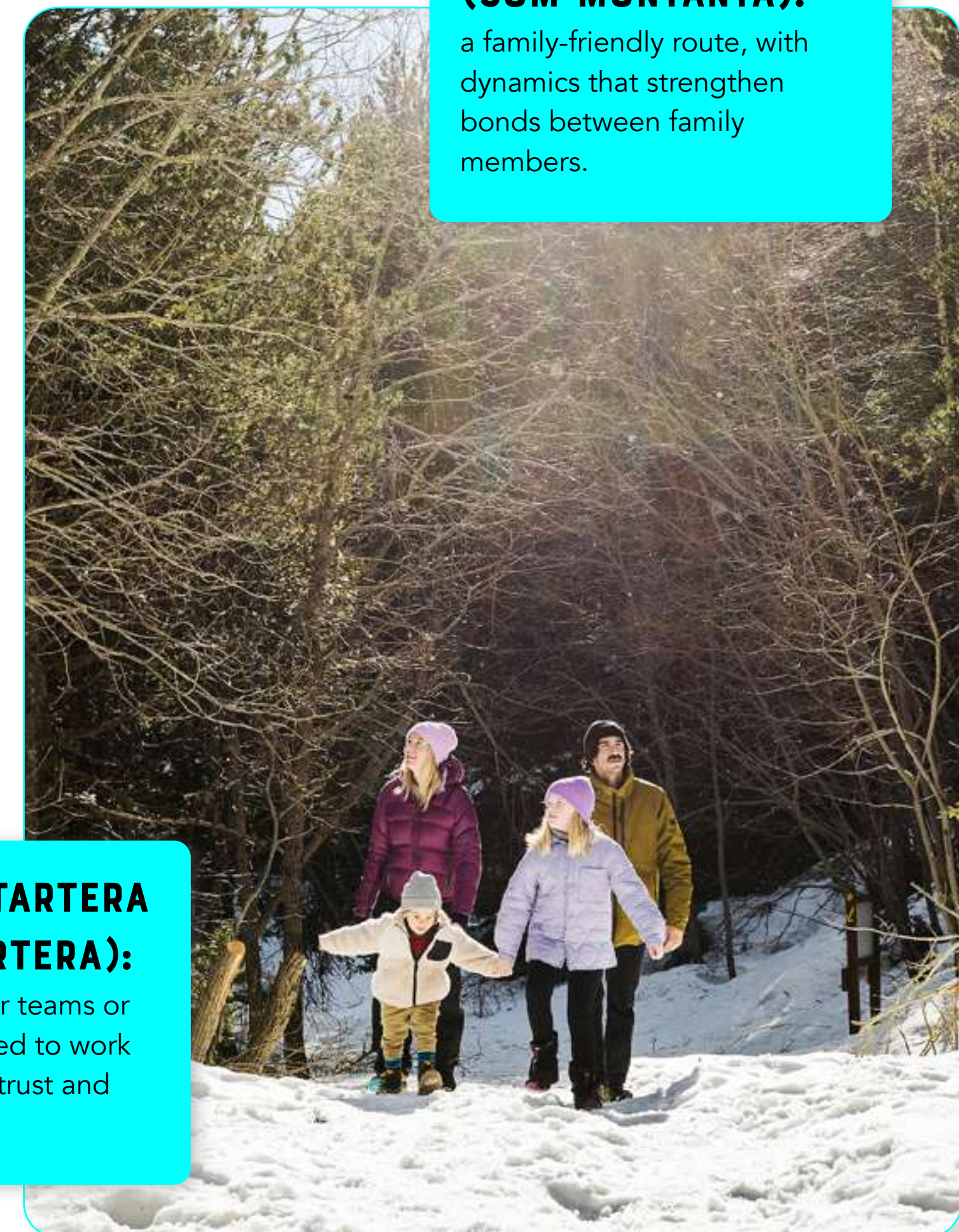
WE ARE FOREST (SOM BOSC):

a route designed to be done solo, focused on introspection and digital detox.



WE ARE TARTERA (SOM TARTERA):

an itinerary for teams or groups, created to work on cohesion, trust and shared goals.



WE ARE MOUNTAIN (SOM MUNTANYA):

a family-friendly route, with dynamics that strengthen bonds between family members.

SPORTING DNA

MACARULLA LITTLE MAGICAL TRAILS

The Macarulla routes introduce children to hiking in a fun, educational way. There are seven themed trails across the country, all circular and easy, designed for families. Each route includes interactive activities and interpretation elements that spark curiosity and encourage discovery of the natural environment. The project aims to bring nature closer to younger visitors and promote values such as sustainability and respect for the environment through an active, accessible experience.



FIND THE TAMARRO

In Andorra's forests, you might just come across the **tamarros**—mythical characters from local folklore that stand for protecting nature and caring for the environment. To bring the legend to life, Andorra has created family trails with **seven giant tamarro sculptures**, spread across all parishes.

Each sculpture is presented as a symbolic gateway between the human world and the world of the tamarros, and visitors can track them down along a themed route that blends nature, play and environmental learning.

The activity is part of Andorra's family tourism programme, designed to help families explore the country through experience, storytelling and children's imagination.

ANDORRA

A SKI DESTINATION



Andorra is one of the leading winter-sports destinations in southern Europe, with a model built around large-capacity ski areas, specialised services and a wide range of complementary activities. The country offers **more than 300 km of ski slopes** across its different domains, backed by a long tradition linked to snow, competition and active tourism.

ANDORRA, A SKI DESTINATION

GRANDVALIRA RESORTS

OVER 300 KM OF SKI SLOPES

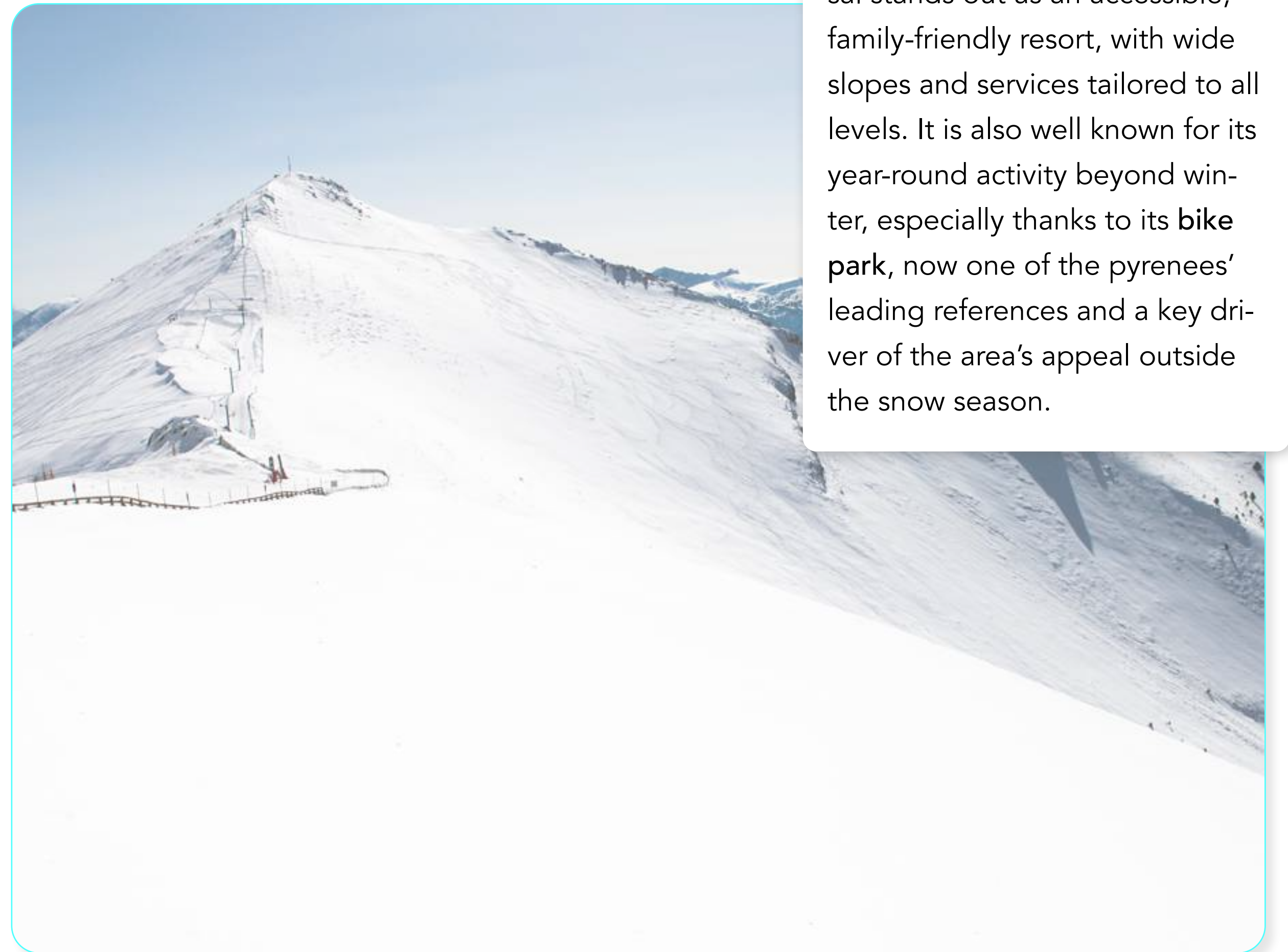
Grandvalira Resorts brings together the ski areas of Grandvalira, Pal Arinsal and Ordino Arcalís, creating the **largest ski network in the Pyrenees**, with **over 300 km of ski slopes** across the three sectors. For the winter season, the domain is expected to open on 5 December and close on 6 April..

This operational integration makes it possible to offer a single lift-pass model, which provides access to all ski areas and includes reciprocal agreements with numerous international resorts.

Each station retains its own identity and a distinct offer combining gastronomy, family zones, freeride areas, ski-school circuits and complementary activities. In parallel, the ski areas are implementing sustainability programmes focused on energy efficiency, the use of renewable energy and responsible management of the natural environment.

PAL ARINSAL

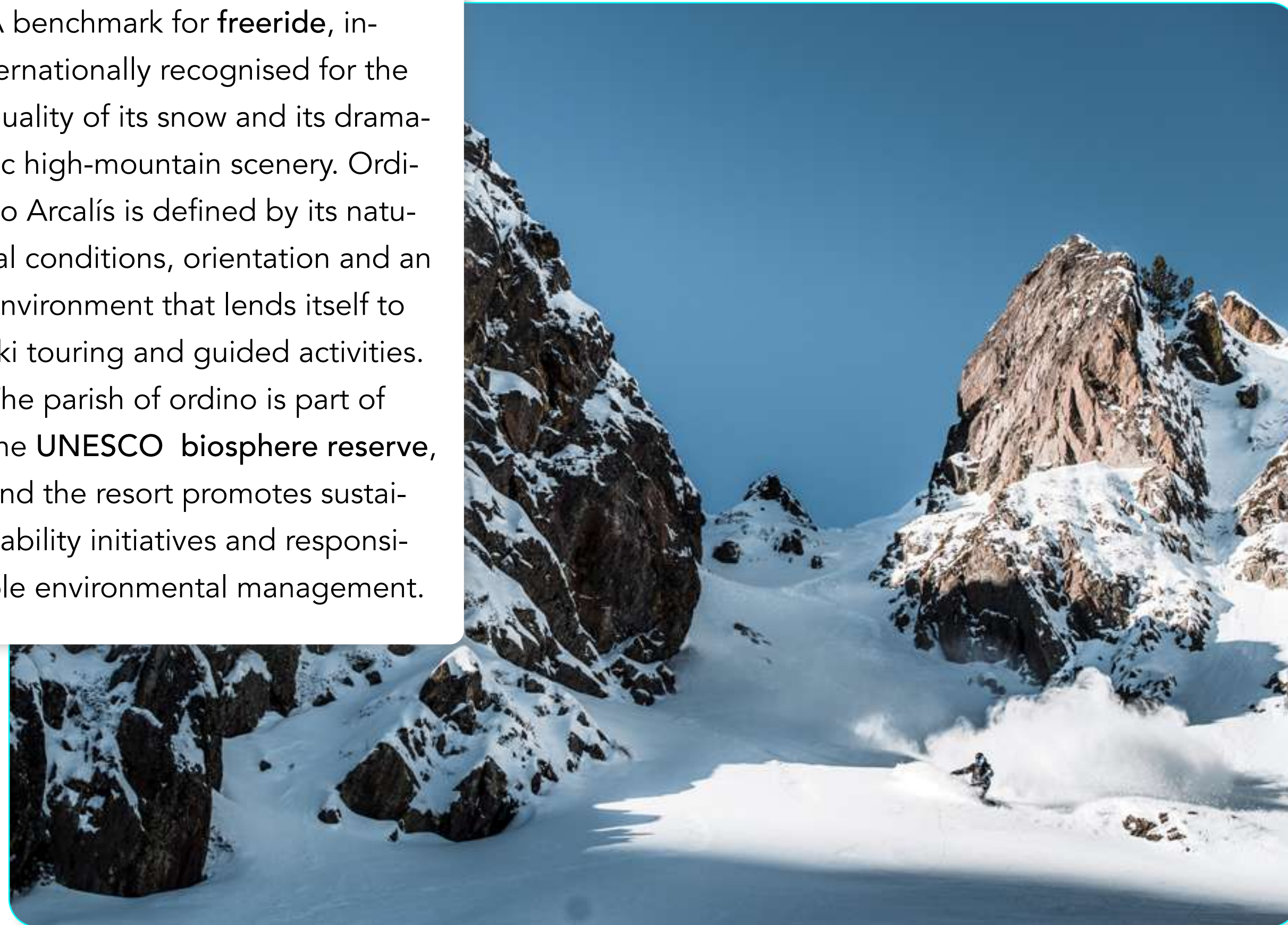
Located in la massana, pal arinsal stands out as an accessible, family-friendly resort, with wide slopes and services tailored to all levels. It is also well known for its year-round activity beyond winter, especially thanks to its **bike park**, now one of the pyrenees' leading references and a key driver of the area's appeal outside the snow season.



ANDORRA, A SKI DESTINATION

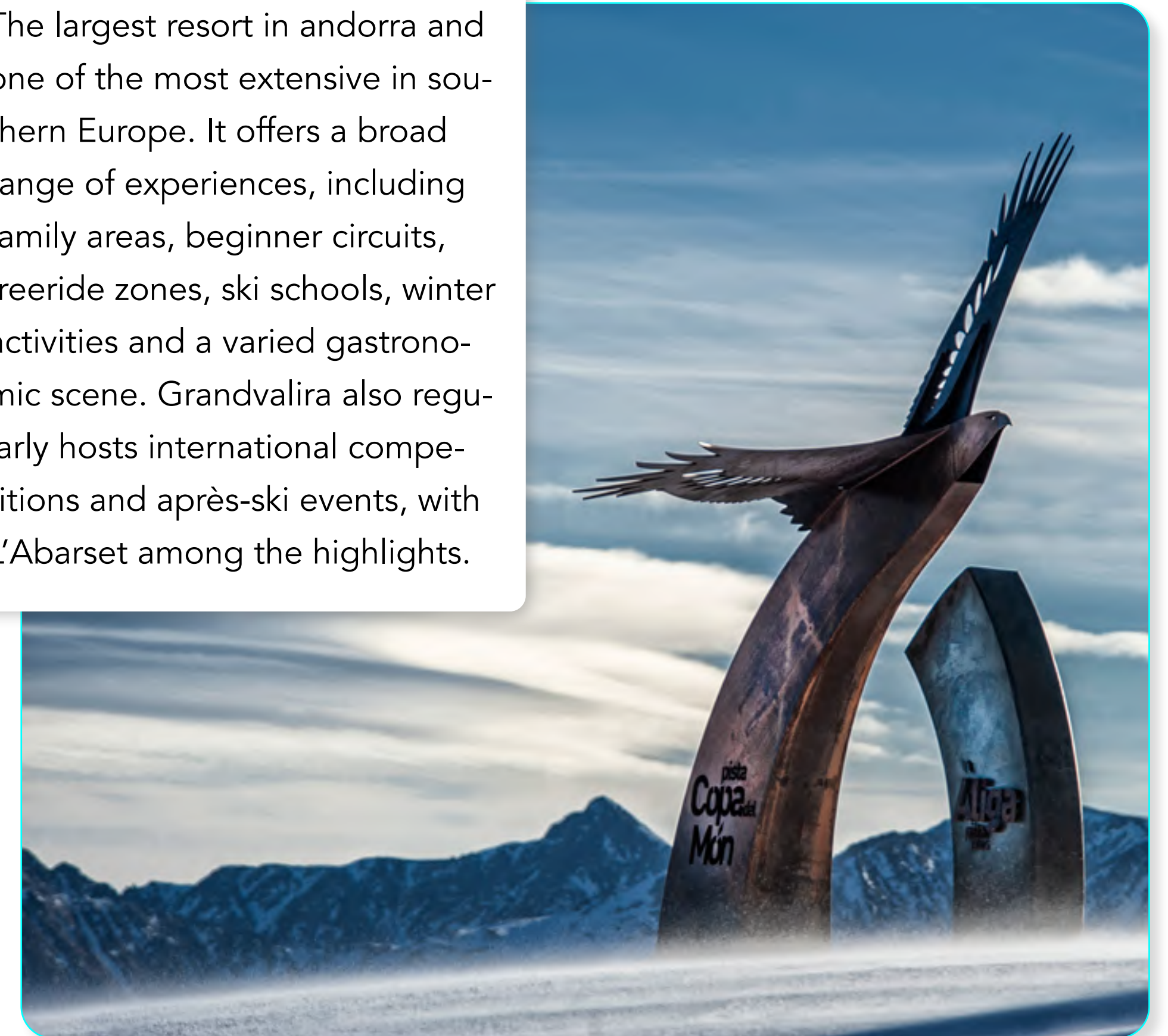
ORDINO ARCALÍS

A benchmark for freeride, internationally recognised for the quality of its snow and its dramatic high-mountain scenery. Ordino Arcalís is defined by its natural conditions, orientation and an environment that lends itself to ski touring and guided activities. The parish of ordino is part of the UNESCO biosphere reserve, and the resort promotes sustainability initiatives and responsible environmental management.



GRANDVALIRA

The largest resort in andorra and one of the most extensive in southern Europe. It offers a broad range of experiences, including family areas, beginner circuits, freeride zones, ski schools, winter activities and a varied gastronomic scene. Grandvalira also regularly hosts international competitions and après-ski events, with L'Abarset among the highlights.





ANDORRA, A SKI DESTINATION

NATURLAND

Naturland is Andorra's outdoor adventure park, with activities available all year round and a Nordic skiing area at 2,000 metres, offering more than 20 km of trails. The park combines family activities, nature experiences and winter options such as snowshoeing, ski touring and guided excursions. At 1,600 metres you'll find its iconic attractions, including the **Tobotronc**, the world's longest alpine toboggan.

A JOURNEY THROUGH OUR HISTORY

Andorra preserves a rich historical and cultural heritage that tells the story of how a small mountain country has evolved into the modern state it is today. Its themed routes and museum spaces offer a direct window into its roots, traditions and ways of life across the centuries.

From the Romanesque churches scattered across the valleys to manor houses and ethnographic museums, each visit offers insight into the Principality's history and its enduring ties to the territory.

A JOURNEY THROUGH OUR HISTORY

IRON ROUTE

The **Iron Route** takes visitors on a journey back in time through the key traces of ironworking—an activity that was central to Andorra's economy between the **17th and 19th centuries**. The trail—around **eight kilometres** long and easy in difficulty—links the **Llorts mine** (open to visitors in summer) with **La Cortinada**, passing charcoal kilns, forges and sculptural elements that bring this industrial past to life. It's an accessible route, ideal for families.



RURAL HABITAT CIRCUIT

The **Rural Habitat Itinerary** offers a closer look at customs and everyday life in Andorra between the **19th century** and the early **20th century**. The route brings together three museum-houses that represent different social backgrounds: **Casa Rull** in Sispony, which belonged to a landowning family; **Casa d'Areny-Plandolit** in Ordino, owned by a prominent upper-class family; and **Casa Cristo** in Encamp, home to a more modest household.

ENGOLASTERS HYDROELECTRIC TRAIL

The **Engolasters Hydroelectric Trail** is a guided route that explains the construction of the hydroelectric infrastructure built in the **1930s** around **Lake Engolasters** and its impact on the country's modernisation. The tour—around one and a half hours—includes the caretakers' house, the dam, the lake, the head valve and the interior gallery. The activity runs from **May to August**.



A JOURNEY THROUGH OUR HISTORY



GRANITE ARCHITECTURE ITINERARY

This urban route starts at Plaça Príncep Benlloch and stops at ten buildings in the capital that showcase granite architecture—an architectural style that shaped the country's urban and architectural development from the 1930s to the 1960s.

DRY-STONE ITINERARY

The Dry-Stone Itinerary is an easy route running between La Cortinada, Sornàs and the Vall del Nord. It introduces this traditional building technique used in farming and livestock activities, based on fitting stones together and sealing the gaps using only dry sand. The walk offers a direct look at rural heritage and the valleys' ancestral landscape.

ITINERARY OF SIDERURGY

The Madriu Valley Ironworking Itinerary traces five centuries of history in this UNESCO World Heritage valley. Between 1732 and 1845, a Catalan-style forge operated in the upper valley, alongside shepherds, farmers, charcoal burners, muleteers and blacksmiths. The route follows the traces of this activity and explains how human presence shaped both the natural environment and the landscape.

CONTEMPORARY SCULPTURE ITINERARY

This open-air itinerary brings together the sculptures created during the International Sculpture Symposium organised in 1991 by the Caixa Andorrana de Seguretat Social to mark its 25th anniversary. Installed across a variety of rural and urban settings, the works form an ensemble of artistic and landscape interest, reflecting how contemporary art has been integrated into the territory.



CULTURE

ROMANESQUE ART

Romanesque art is a cornerstone of Andorra's cultural landscape. Despite its small size, the country preserves one of the Pyrenees' most significant architectural legacies, with more than 40 Romanesque churches and monuments.

SANTA COLOMA: HISTORY AND MODERNITY

The Espai Columba, is a cultural centre that houses the apse murals from the church of Santa Coloma, along with a selection of liturgical objects from Andorran churches. The visit is complemented by a tour of the Santa Coloma church itself, one of Andorra's oldest and most distinctive Romanesque buildings. Inside the church, an immersive video mapping experience re-creates the Romanesque wall paintings that were once removed from its walls.



BELL TOWER OF SANT VICENÇ D'ENCLAR

The restoration of the bell tower of the church of Sant Vicenç d'Enclar was completed at the end of 2022. Dating from the 8th century to the early 9th century, the site forms part of the Roc d'Enclar archaeological area, one of the Principality's largest and most extensively studied sites.

Its historical and symbolic importance explains why it—together with nine other monuments in Andorra,

the Cathedral of La Seu d'Urgell and the Château de Foix—is included in the joint UNESCO World Heritage nomination being prepared by Andorra, France and Spain. The proposal seeks to recognise these sites as tangible evidence of the formation of the political and social structures of the Pyrenean co-principality: the Co-Principality of Andorra.

CULTURE, ROMANESQUE ART

MUSEUMS

Andorra is one of the countries with the highest number of museums per km², second only to the Vatican. These venues showcase the country's history, culture and social evolution from a range of perspectives.

CASA DE LA VALL

Built in the late 16th century, Casa de la Vall is the most emblematic place to understand Andorra's history and political past. This manor house, located in the historic centre of the capital, became the parliamentary seat of the General Council (Consell General) in 1702.

In addition to its parliamentary role, the building also housed judicial offices for a time. In 2011, legislative activity moved to the new General Council building next door, and Casa de la Vall became a museum space, while still hosting certain institutional events

CULTURE, ROMANESQUE ART

CASA D'ARENY-PLANDOLIT

Located in Ordino, Casa d'Areny-Plandolit is one of Andorra's most iconic museums. It is a traditional mountain manor house that preserves the setting and belongings of one of the most influential families in 19th-century Andorra.

The visit includes a hologram of Guillem d'Areny-Plandolit, a key figure in the economic and political progress of the time, providing context for the family's story and the country's development in the late 19th century.

PASSMUSEU

PassMuseu is a passport that makes it easy and affordable to discover Andorra's more than 30 museums. Priced at €2.50, it entitles visitors to a 50% discount on admission to three museums of their choice.

BICI LAB ANDORRA

Bici Lab Andorra houses one of the most notable collections of classic bicycles, originating from the Riberaigua family. This interactive museum explores the evolution of the bicycle as a sporting, social and technological object.

The space features immersive experiences, such as virtual reality simulations of mountain passes and descents, and invites reflection on the bicycle's potential as an efficient and sustainable means of transport. It's a museum that connects the past, present and future of a vehicle that forms part of Andorra's sporting identity.



MUSEU CARMEN THYSSEN

This year, the Museu Carmen Thyssen Andorra presents the exhibition Vincles. Cuixart conversa amb la Col·lecció Carmen Thyssen, which creates a thematic and visual dialogue between works by artist Modest Cuixart and pieces from the museum's collection.

The exhibition explores relationships in form, ideas and artistic language, offering new readings through the interaction of these two creative worlds. It also includes a selection of musical contributions by artists from Andorra, forming the soundtrack of the visit and enriching the visitor's immersive experience.



WELLNESS ANDORRA

ANDORRA HEALTH DESTINATION

Andorra has developed a healthy lifestyle rooted in physical activity, close contact with nature and local produce. This approach is part of the country's identity and is reflected in its tourism offering.

Andorra Health Destination builds on this vision by bringing together centres and professionals specialising in therapies, treatments and tailored wellness pro-

grammes. Its aim is to offer experiences focused on both physical and emotional wellbeing for travellers who want to make the most of their stay to feel better.

By combining high-mountain natural settings with high-quality medical and therapeutic services, Andorra is positioning itself as an emerging destination for health and wellness tourism.

CALDEA

Caldea, the largest thermal spa centre in southern Europe, is entering a new chapter with a comprehensive transformation project that redefines the country's wellness offering. With more than 44,000 m² dedicated to relaxation, self-care and thermal experiences, the complex is evolving towards spaces that are more immersive, more sustainable and more closely connected to nature.

A COMPREHENSIVE RENEWAL PROJECT

Caldea's transformation plan includes the refurbishment of several indoor and outdoor areas, alongside actions focused on sustainability and energy efficiency. Key initiatives include:

- Reimagining the thermal spa area with a more sensory, experience-led concept.
- Creating new wellness zones inspired by nature and high-mountain landscapes.
- Upgrading both family and adults-only areas, with clearer visitor flows and a refreshed design.
- Improving efficiency across energy systems, climate control and thermal management.

This process supports Caldea's goal of positioning itself as a contemporary, competitive thermal center aligned with international wellness standards.

Caldea's strategic plan also includes the future opening of a new hotel, scheduled for 2026, which will expand the wellness offering and enable fully integrated stays within the thermal complex.



HIGH MOUNTAIN CUISINE

Andorran gastronomy captures the essence of high mountain living: local produce, seasonal cooking and influences from Mediterranean, Catalan, Spanish and French traditions. Today, this culinary identity is a strategic asset for the country and a key pillar of its international profile.

THE ANDORRA GASTRONOMIC PLAN

The new Andorra Gastronomic Plan sets out the roadmap to position Andorra as an international reference

for high-mountain gastronomy. Built around three core pillars—territory, product and people—the plan aims to strengthen gastronomy as a defining part of the country's identity and as a driver for gourmet tourism.

According to a positioning study conducted in 2024, Andorra's restaurant sector received an average score of 8.1 out of 10, and the number of visitors travelling to the country primarily for gastronomy has doubled over the last decade.

Key actions include a training programme for chefs, sommeliers and front-of-house teams with international

experts; the creation of Campus Andorra Orígens, an immersive professional gathering for the leading figures shaping the country's cuisine; and gastronomic showcases in Barcelona, Madrid and the south of France, featuring "four-hands" dinners pairing local chefs with international names.

The plan also appoints seven gastronomic ambassadors who represent local talent and a shared commitment to high-mountain cuisine and produce: Marcel Besolí, Carles Flinch, Jordi Grau, José Antonio Guillermo, Victoria Kemerer, Rodrigo Martínez and Gerard Martínez.

ANDORRA TASTE

THE COUNTRY'S FLAGSHIP CULINARY EVENT

A standout date in Andorra's calendar is Andorra Taste, now celebrating four successful editions. The event brings together local and international chefs to explore and champion high-mountain cuisine, through a programme that combines professional talks with public-facing activities such as tastings and street showcooking.

Andorra Taste now counts more than 150 chefs signed up to its manifesto and has become a powerful platform for international visibility—both for the country and for its gastronomy.

BORDES: A HIGH-MOUNTAIN CULINARY TRADITION

Bordes are former mountain buildings that have been transformed into restaurants, preserving Andorra's traditional cuisine. Inside these stone-and-wood spaces, visitors can enjoy seasonal dishes prepared using local recipes closely tied to the country's farming and livestock calendar. Andorra is home to around twenty bordes, keeping this gastronomic heritage alive.

STOCKBREEDERS OF ANDORRA

Meat produced in the country is backed by several quality labels that guarantee its origin and standards. Andorra veal is marketed under the European Protected Geographical Indication (PGI) certification, while beef, lamb, kid goat and horse are part of the Andorra Controlled Quality Meat programme. This certification system reinforces a commitment to traceability, local livestock farming and traditional know-how.

HIGH MOUNTAIN CUISINE

WINE

Over recent decades, Andorra has revived its winemaking tradition. Today, four wineries produce high-altitude wines from vineyards located above 1,000 metres. Local producers work with varieties such as Sauvignon Blanc, Riesling, Pinot Noir and Albariño, well suited to a mountain climate that brings vibrant acidity, freshness and a distinctive character. The Principality's high-altitude wines have earned recognition in a number of international competitions. Los vinos de altura del Principado han recibido reconocimiento en varios certámenes internacionales.



CULINARY HERITAGE: 120 TRADITIONAL RECIPES

The Restaurant de Cuina Tradicional d'Andorra label identifies establishments that preserve local cuisine, prepared with locally sourced products and recipes that form part of the country's culinary legacy.

Andorra's gastronomic heritage includes 120 documented traditional recipes, rooted in life in high-mountain valleys. These dishes reflect a historic relationship with the territory, the seasonality of local produce and the cooking techniques specific to each parish.

Through these restaurants, visitors can discover the most representative flavours of Andorran cuisine and the culinary diversity that shapes the country's gastronomic identity.

SHOP IN ANDORRA

SHOPPING EXPERTS

Andorra has a long trading tradition that has positioned it as a leading retail destination in southern Europe. The country's main shopping axis—largely pedestrian—makes it easy to stroll through the central commercial areas all the way to the capital's old town, combining shops with gastronomy and inviting places to walk and unwind.

Under the new brand Shop In Andorra. Experts en Compres, a strategy has been defined to strengthen the retail sector and enhance the shopping experience in the country. The project includes training programmes for retail professionals; the Retail Forum (Fòrum del retail), featuring international speakers and aimed at industry stakeholders; and the creation of the Trade Observatory (Observatori del Comerç), focused on analysis and continuous improvement across the sector.

This focus matters because 94% of tourists visiting Andorra make at least one purchase-related activity during their stay. Andorra also offers some of the region's most flexible opening hours: most shops close only four days a year.



MICE TOURISM

Andorra is well equipped to host professional events, corporate meetings and MICE gatherings, combining modern infrastructure with a natural setting that encourages creativity and teamwork. The country provides specialised services, suitable accommodation and complementary activities for team building, coaching and corporate retreats.

The Andorra la Vella Congress Centre is the flagship venue, featuring a 900-seat auditorium, modular meeting rooms and on-site parking. In parallel, many hotels across

the country offer purpose-equipped spaces with meeting and event technology for a wide range of formats.

The Andorra Convention Bureau acts as a coordination hub for the sector and delivers tailored solutions for companies looking to integrate the natural environment into their programmes. The goal is to provide a complete MICE experience, with adapted services and a value proposition that brings together business, innovation and quality of life.

EVENTS

**SHOP IN ANDORRA
FESTIVAL**

07-23/11



**CHRISTMAS
VILLAGE**

28/11 - 05/01



**SKI MOUNTAINEERING
WORLD CUP**

28/11 - 05/01



**FREERIDE WORLD
CHAMPIONSHIP**

01-06/02



**ANDORRA
SKIMO**

21 - 22/02



**WOMEN'S ALPINE SKI
WORLD CUP**

28/02 - 01/03



**WORLD CONGRESS ON SNOW,
MOUNTAIN AND WELLNESS TOURISM**

25 - 27/03



**ANDORRA CYCLING
MASTERS**



TOURIST SERVICES

Andorra provides visitors with a range of resources designed to make trip planning easier and ensure a comfortable, well-informed stay.

TOURIST INFORMATION POINTS

The country has nine tourist information points across all parishes. These centres offer personalised guidance, helpful materials and practical information on activities, accommodation and local services.

As part of its commitment to digitalisation and sustainability, Andorra promotes the use of digital guides and maps, available on the official tourism website.

Visitors can also get information through the Embassy of Andorra in Madrid, as well as via a remote information service that answers enquiries by email,

phone and social media—especially useful for those planning their trip.

ANDORRA TOURIST BUS

Operating during the summer months, the Andorra Tourist Bus is one of the most convenient ways to discover the country's main highlights. The service offers seven themed routes covering all parishes, focusing on topics such as Romanesque art, traditions, nature and traditional trades.

Each route includes an accompanying guide, and the ticket covers admission to the museums, churches and sites visited along the way. It's a structured way to enjoy a comprehensive overview of the Principality's cultural and natural heritage.

HOTEL OFFERING

Andorra has a diverse accommodation offer, with classic, modern and distinctive properties across all parishes. Many hotels pair hospitality services with gastronomic, cultural and leisure experiences, as well as tailored options suited to different visitor profiles.

The country counts 225 tourist accommodation establishments and a total capacity of more than 31,000 places, allowing it to cater to individual travellers as well as family and corporate groups.



HOW TO GET HERE



Private vehicle

Andorra can be reached from Spain on the N-145 road or from France on the RN-22 road.

By bus



From Barcelona:

Daily departures from Sants and Nord bus stations, and from Josep Tarradellas Barcelona–El Prat airport.

Further information:

andbus.net

andorradirectbus.es

alsa.es

From Lleida:

Daily departures from Lleida bus station and train station.

Further information:

andbus.com

hife.es

From Toulouse:

Daily departures from Blagnac airport and Matabiau station.

Further information at:

andbybus.com

**Andorra Turisme
Communication
Department**
comunicacio@
andorratourisme.ad

By air



Andorra – La Seu d’Urgell airport

The Air Nostrum airline operates the routes between Andorra - La Seu d’Urgell airport and Adolfo Suárez Madrid-Barajas and Palma de Mallorca. A regular bus service connects the airport to the National Bus Station of Andorra. It coordinates with the departure and arrival times of Air Nostrum flights. Passengers can take the bus for free.

Other nearby airports:

- **Josep Tarradellas
Barcelona-El Prat**
(198 km)
- **Toulouse-Blagnac**
(194 km)

Nearest high-speed train stations

- Lleida – Pirineus station** (150 km)
- Barcelona – Sants station** (191 km)
- Toulouse – Matabiau station** (183 km)

ABOUT US

Andorra Turisme is the organisation responsible for strengthening Andorra's competitive position as a tourism destination. Strategically, it leads the design and delivery of tourism policies and the country's tourism marketing strategies, working in permanent coordination with both public and private stakeholders.

With a clearly defined roadmap, Andorra Turisme focuses on reducing seasonality by developing tourism products that diversify the country's offer. It also works to attract higher-quality tourism with greater economic impact—safe and sustainable—through initiatives such as Andorra Selected.

Alongside the strategic work to position Andorra as a premium destination for leisure, wellness and adventure, the country also has a specialised body dedicated to promoting business tourism: the Andorra Convention Bureau.

To showcase a more unexpected side of Andorra, Andorra Turisme delivers marketing, advertising and communication campaigns and manages [visitandorra.com](https://www.visitandorra.com), the country's official tourism website, with information available in eight languages: Catalan, Spanish, English, French, Portuguese, Dutch, German and Italian.